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Broadcasting Feb 25

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A special report

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Vol. 108 No. 8

Broadcasting Feb 25

Westmoreland, CBS settle out of court
Bumper crop of network pilots
The lobbyists: Washington's power brokers

END OF THE LINE □ After nearly five months in court, General William Westmoreland and CBS come to out-of-court settlement in libel case general brought against network for its Vietnam documentary. Both sides claim vindication. **PAGE 36.** Observers discuss larger question of what settlement means to libel law and investigative journalism. **PAGE 36.**

BLANKET CASE □ Supreme Court affirms appeals court decision finding that blanket music licenses for television stations do not violate antitrust laws or restrain competition. **PAGE 38.**

FLORIDA MEETING □ NRBA board discusses next move in battling effort to ban beer and wine advertising on radio. **PAGE 40.**

FLIGHT LINE □ Networks order fall pilots with ABC asking for 30, NBC 22 and CBS between 12 and 15. **PAGE 41.**

THE LOBBYISTS □ They differ in style and background, but they share the same goal: to influence and to inform; to carry their client's message effectively and persuasively to the halls and lobbies of power. In this special report, BROADCASTING looks at the men and women who help fly the Fifth Estate flag on Capitol Hill. In a series of profiles of key communications lobbyists, and interviews with prominent figures on the communications lobbying scene, chief correspondent Leonard Zeidenberg examines the issues that have helped make the communications business a booming one for Washington's powerful persuaders, providing a look at who does what for whom, and how effectively. **PAGES 44-60.**

INTERNATIONAL TALE □ Reagan administration spokesmen tell congressional subcommittee that Intelsat competitors won't hurt satellite organization; some representatives aren't convinced. **PAGE 61.**

BUDGET REQUEST □ USIA director Charles Wick goes before Congress to explain proposed 22% increase in agency's budget. **PAGE 61.**

LOGGING IN □ Broadcasters support retention of affiliation contract filings with FCC. **PAGE 64.**

TECHNICAL TALK □ TV conference of SMPTE finds discussion of digital video, component analog and HDTV heating up, while television stereo draws closer to reality. **PAGE 69.**

TAKING EXCEPTION □ ABC's Barnathan criticizes those who he says blocked efforts to establish quarter-inch video newsgathering format. **PAGE 70.**

MOVING ALONG □ CBS signs agreement to use Group W Satellite's Stamford, Conn., satellite facilities for television network. **PAGE 70.**

VIEW FROM BATF □ Bureau of Alcohol, Tobacco and Firearms Chief Stephen Higgins discusses bureau's rulemaking covering beer and wine advertising. Subject of ban won't be included. **PAGE 72.**

KINGS OF THE HILL □ Brothers Michael and Roger have made King World a family affair, and a force to be reckoned with in program distribution. **PAGE 95.**

INDEX TO DEPARTMENTS

Business Briefly 14	Editorials 98	In Sync 71	Stock Index 85
Cablecastings 10	Fates & Fortunes 91	Law & Regulation 61	Technology 69
Changing Hands 75	Fifth Estater 95	The Media 72	Telecastings 77
Closed Circuit 7	For the Record 79	Monday Memo 20	
Datebook 22	In Brief 98	Riding Gain 66	

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INDEX TO ADVERTISERS Almi Television 32 □ American Chiropractic Association 33 □ The American Trucking Associations Foundation, Inc. 12, 62 □ Ampex Corp. 49 □ Associated Press Broadcast Services 14, 34 □ Bagehot Fellowship Program 32 □ Blackburn & Co., Inc. 74 □ Blair Entertainment Second Cover/3, 4 □ BMI 13 □ Broadcast Electronics, Inc. 28 □ Carol Burnett and Friends 51 □ CBS RadioRadio 43 □ Classified Ads 83-90 □ Columbia Pictures Television 8-9, 16-17, 27, 29 □ Comex 6 □ Continental Electronics 24 □ The Gilmore Broadcasting Corp. Third Cover □ Grandy & Berkson Media Brokers 78 □ Paul Kagan Associates, Inc. 26 □ Kalil & Co., Inc. 77 □ KOB AM-FM Front Cover □ Lorimar 23, 25 □ MCATV 15, 19, 21 □ Media General Broadcast Services, Inc. 57 □ MIP-TV '85 73 □ Multimedia Entertainment 47 □ Professional Cards 81 □ Cecil L. Richards, Inc. 75 □ Robert W. Rounsaville & Associates 76 □ Services Directory 80 □ Southern Baptist Radio-Television Commission 63 □ D.L. Taffner/Ltd. 31 □ Transtar 67 □ TV Log 30 □ The United Stations 53 □ Ward-Beck Systems Ltd. Fourth Cover □ Warner Bros. Television Distribution 11 □ Westinghouse Broadcasting and Cable Inc. (Group W)

3060.

June 4-8—*NBC-TV* promotion executives conference. Hyatt Regency, Chicago.

June 5-8—*Iowa Broadcasters Association* annual convention. Cedar Rapids, Iowa.

June 6-9—*Broadcast Promotion and Marketing Executives/Broadcast Designers Association* annual seminar. Hyatt Regency, Chicago.

June 6-12—*Montreux 1985*, 14th International Television Symposium and Technical Exhibition. Montreux, Switzerland. Information: P.O. Box 97, CH-1820 Montreux, Switzerland.

June 8-12—*American Advertising Federation* national convention. J.W. Marriott, Washington.

June 9-12—*Missouri Broadcasters Association* spring meeting. Rock Lane Lodge on Table Rock Lake, Branson, Mo.

June 10—Presentation of Monitor Awards of *Videotape Production Association*. Lincoln Center, New York State Theater, New York.

June 10-12—Fourth annual *International Radio Festival of New York*, radio program competition. Sheraton Center hotel, New York. Information: (914) 238-4481.

June 12—*International Radio and Television Society* annual meeting and Broadcaster of the Year luncheon. Waldorf-Astoria, New York.

June 12—"Women at the Top," series sponsored by *American Women in Radio and Television, Washington chapter*. Topic: programing management. National Association of Broadcasters, Washington.

June 12—*Ohio Association of Broadcasters* sales workshop. Columbus Marriott Inn North, Columbus, Ohio.

June 12-13—*Illinois Broadcasters Association* annual trip to Washington for visits with legislators and FCC. Washington.

■ **June 17-19**—CATA'85, *Community Antenna Television Association* annual meeting. Opryland hotel, Nashville. Information: CATA Show, P.O. Box 9893, Alexandria, Va., 22304-0479.

June 20-22—*Maryland/District of Columbia/Delaware Broadcasters Association* annual convention. Sheraton Fontainebleau, Ocean City, Md.

July

July 10-14—*National Association of Farm Broadcasters* summer meeting. J.W. Marriott, Washington.

July 11-13—*National Federation of Local Cable Programers* national convention. Boston Park Plaza hotel, Boston. Information: (202) 544-7272.

July 15-17—*New England Cable Television Association* annual convention and exhibition. Dunfey Hyannis hotel, Hyannis, Mass.

July 16—*Ohio Association of Broadcasters* programers' workshop. Embassy Suites, Columbus, Ohio.

July 19-21—*Oklahoma Association of Broadcasters* annual summer meeting. Shangri La, Afton, Okla.

July 22-23—*Broadcast Financial Management Association/Broadcast Credit Association* board of directors meetings. Hilton Harbour Castle, Toronto.

Errata

Headline in earnings story (Feb. 18) incorrectly stated ABC's fourth-quarter earnings declined. **Operating profit of ABC Television Network declined in fourth quarter, but company's net earnings increased 6%** to $52.4 million.

□

"Donahue" is seen in Philadelphia on WPVI-TV, not WCAU-TV, as incorrectly reported in "Closed Circuit," Feb. 18.

■ **July 23-26**—*Florida Cable Television Association* annual convention. Amelia Island Resort, Fla.

July 31-Aug. 4—*National Association of Black Journalists* convention. Baltimore.

August

Aug 4-7—*Cable Television Administration and Marketing Society* 11th annual conference. Fairmont hotel, San Francisco.

Aug. 7—*Ohio Association of Broadcasters* news directors' workshop. Columbus Marriott Inn North, Columbus, Ohio.

Aug. 8-Sept. 14—Space WARC, first of two sessions to develop plan for space services in geostationary orbital arc. Some 150 countries expected to attend. Geneva. Second session of *World Administrative Radio Conference* scheduled for October 1988. Geneva.

Aug. 22-24—*West Virginia Broadcasters Association* fall meeting. Greenbrier, White Sulphur Springs, W. Va.

Aug. 25-27—Eastern Cable Show, sponsored by *Southern Cable Television Association*. Georgia World Congress Center, Atlanta.

September

Sept. 8-10—*Illinois Broadcasters Association* annual convention. Eagle Ridge Inn, Galena, Ill.

Sept. 11-14—Second annual Radio Convention and Programing Conference, jointly sponsored by *National Association of Broadcasters* and *National Radio Broadcasters Association*. Dallas Convention Center, Dallas.

Sept. 11-14—*Radio-Television News Directors Association* annual convention. Opryland hotel, Nashville.

■ **Sept. 14**—Deadline for entries in International Emmy Awards, sponsored by *National Academy of Television Arts and Sciences, International Council*. Information: (212) 308-7540.

SELF-TEST ON WHIPLASH SAFETY TIPS ON BACK INJURY

Help in America's fight against a major health hazard with this *new* safety awareness campaign.

This interesting new series of public service spots gives the facts on whiplash and back injury, destroying the myths and making people more aware. It tells how they can avoid one of the most painful and debilitating type of injuries known to man.

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Public Service Director _____
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Street Address _____
City _____ State _____ Zip _____

RADIO

The week's worth of news and comment about radio

Opening day

NBC Radio was scheduled to officially inaugurate its new, state-of-the art, computerized news facility at 1700 Broadway, New York, last Saturday (Feb. 23) with the airing of its 11:54 p.m. (NYT) NBC Radio Network newscast.

The new radio center, which encompasses 16,000 square feet, houses five news studios and four editing studios, according to Craig Simon, director of operations and engineering for the NBC Radio Networks. And there are 21 Basys terminals in place for the news staff, he said. (NBC Radio news staff as well as field correspondents started working with computers on a trial basis during the 1984 political conventions).

Besides the NBC Radio Network, the new location will also serve as headquarters for NBC's other radio network operations and broadcasts: The Source, NBC's young adult network, and Talknet, NBC's self-help, nighttime talk network, as well as for NBC's new programing unit, NBC Radio Entertainment. (Talknet is scheduled to move from former NBC Radio headquarters at 30 Rockefeller Plaza in about three months).

In another development, affiliates of the NBC Radio Network and The Source who also subscribe to Associated Press's Newspower 1200 service, will be able to receive daily computerized news advisories over the AP wire direct from NBC Radio headquarters, said Jim Farley, vice president, NBC Radio News. NBC Radio Network affiliates will receive these updates at least 11 times each day while Source stations will get them seven times daily, said Farley.

Dramatic developments

Radio drama programing is gaining an increasing share of the evening schedules of several major-market AM stations, reports Charles Michelson Inc., which syndicates vintage half-hour dramas to about 40 stations nationwide. Charles Michelson, president of the Beverly Hills, Calif.-based company, notes that CBS-owned KNX(AM) Los Angeles expanded its one-hour (9-10 p.m. PST), weeknight drama block to seven nights last month, while NBC-owned KNBR(AM) San Francisco increased its Sunday evening block to four hours. Stations airing a single half-hour series at 8 p.m. (local time) weeknights include WCAU(AM) Philadelphia, KSDO(AM) San Diego and WRCO(AM) New Britain-Hartford, Conn. WCCO(AM) Minneapolis has added *Gunsmoke* to a five-day-a-week drama slate. Other series being distributed include *Dragnet*, *The Third Man*, *The Six Shooter*, *Theater Royale* and *Red Ryder*.

Michelson said in a BROADCASTING interview that a new Los Angeles-area AM station will serve as the flagship for a proposed satellite-delivered radio drama network. "It's on hold for the moment because of problems getting land for the antenna," he explained. "It's a station that has been discontinued. They don't have their new call letters yet." Michelson says the station could go on the air by May, and will include a cooking series, re-makes of daytime soap operas (including *Backstage Wife*, *The Goldbergs* and *Vic and Sade*), and Henny Youngman comedy breaks between programs. He declined to name the investors in the project, but said the network's programing would be sold to affiliates on a cash basis.

Charles Michelson Inc. is negotiating with B. Dalton Booksellers for licensing of some of the firm's dramas for cassette sales in retail outlets. A similar deal was implemented last fall with Waldenbooks, which included bartered advertising on several Michelson-distributed dramas.

Top 10 stats. The top 10 markets accounted for 39% of radio's national spot activity in 1984, according to Radio Expenditure Reports, Larchmont, N.Y., which confidentially collects financial information each month from leading rep companies. All the top 10 markets were up in 1984 over the previous year with Dallas leading the way, posting a 24.9% gain in rep-placed business. Rounding out the top 10 are: Washington, up 21.6%; Houston, up 20.2%; Philadelphia, up 18.8%; Detroit, up 17.1%; San Francisco, up 13.7%; Boston, up 13.3%; Los Angeles, up 11.4%; New York, up 9.2%, and Chicago, up 6.7%. Highlighted below is 1984 national spot activity broken down by four market-size categories along with comparisons with 1983.

Market size	1984	1983	% change
1-10	$320,007,300	$278,913,200	+14.7%
11-25	$175,703,400	$152,616,700	+15.1%
26-50	$120,080,300	$104,750,600	+14.6%
51 +	$202,218,200	$173,248,800	+16.7%
Total	$818,009,200	$709,529,300	+15.3%

Tough times

The Georgia Network, which operated for 12½ years as a full-service statewide news network, discontinued its news, sports and features last month after filing for reorganization under chapter 11 bankruptcy laws in April 1984 ("Riding Gain," April 16, 1984). But GN President Don Kennedy said he's still running a farm network, offering eight, four-and-a-half minute reports each weekday to 36 stations.

With the Georgia Network's demise, Meredith Broadcasting's Georgia Radio News Service is now the largest state radio network in the country, according GRNS vice president and general manager John Lauer. Forty former GN stations have signed with GRNS giving the Meredith network 140 commercial affiliates and five noncommercial, said Lauer.

The Georgia Radio News Service, which was launched by originating station WGST(AM) Atlanta nearly five years ago, currently offers affiliates hourly state newscasts along with customized regional weather forecasts, sportscasts and agricultural and feature programs, including the nationally syndicated and network-originated *Richard Warner's Moneyline*. GRNS also handles regional distribution of Atlanta Braves baseball, Atlanta Falcons football, and the football and basketball games of the University of Georgia and Georgia Tech, said Lauer, who serves as vice president and general manager of WGST(AM) in addition to overseeing GRNS.

Stat additions

Statistical Research Inc., Westfield, N.J., which measures network radio's audience through its RADAR service, will add several long-form programs to its summer 1985 (RADAR 31) survey. The additions, thus far, are: Mutual's *Dick Clark's National Music Survey* and *Lee Arnold On a Country Road* and RKO Radio Networks' *Countdown America* and *Solid Gold Saturday Night*. Shows currently measured by RADAR 30 are Mutual's *Larry King Show*, National Black Network's *Night Talk* and NBC's Talknet programs.

New home

Westwood One, the Culver City, Calif.-based radio program producer and distributor, is expanding its headquarters by 14,000 square feet, according to Arthur Levine, executive vice president and chief financial officer. The divisions set to move to the new offices next month are station sales, traffic, mobile recording, finance, billing, data processing and shipping and receiving. "Westwood One's production and management staffs will remain at company headquarters, where production facilities will be expanded to include additional facilities," said Levine. The additional space, which also houses a sound stage, cost over $1.5 million to purchase and renovate. It is locat-

CBS back in first in weekly ratings

Supported by its regular programing and getting an additional lift with the second part of the mini-series, ***The Atlanta Child Murders***, CBS glided to a two-rating-point victory over the nearest competitor for the week ended Feb. 27. But it was not a banner week for any of the networks: HUT levels slipped for the first time in seven weeks below year-ago levels, and combined network ratings were at their lowest level in six weeks.

According to Nielsen, CBS averaged an 18.2 rating and 28 share for the 21st week of the prime time season (Feb. 10-17), compared to a 16.2/25 for NBC and a 15.3/24 for ABC.

CBS won five nights: Monday, Tuesday, Friday, Saturday and Sunday. NBC won Thursday, ABC Wednesday. CBS had five of the top 10 shows; NBC had three and ABC two.

The combined network rating/share was 49.7/77, down 8% in combined ratings from the comparable week a year ago. HUT levels averaged a 64.9, down 1% from the comparable week last year (week ended Feb. 19, 1984).

For the third consecutive week, NBC's ***The Cosby Show*** was the top-ranked show. Other top 10 programs that were not regular series included the first part of ABC's mini-series, ***Hollywood Wives***, which achieved a 22/33 and ranked seventh, and the second part of CBS's mini-series, ***The Atlanta Child Murders***, which averaged a 20.9/31 and ranked 10th—a higher ranking but lower rating than its first part.

One thing the second part of ***The Atlanta Child Murders*** did for CBS was to give it a rare Tuesday win. On all but three occasions this season, NBC has won Tuesday with its regular lineup of ***The A Team***, ***Riptide*** and ***Remington Steele***. (One occasion was election night, Nov. 6, when CBS won; another was the following week, Nov. 13, when CBS scheduled the second part of its mini-series, ***Ellis Island***).

Sweeps-oriented TV movies fell outside the top 20-ranked shows. CBS's ***Kojak: The Belarus File*** drew a 18.5/31 and ranked 23d; NBC's ***Two Fathers' Justice*** pulled a 17.9/27 and ranked 27th; NBC's ***Hitler's S.S: Portrait of Evil*** averaged a 15.8/24 and ranked 39th; ABC's ***Obsessed With a Married Woman*** (scheduled directly opposite ***Two Fathers' Justice***) drew a 14.5/22 and ranked 46th. And ABC's ***Challenge of a Lifetime*** scored an 8.7/13 and ranked 64 out of 67 programs.

The network premiere of the theatrical "The World According to Garp" on CBS pulled a 12.2/19 and ranked 57th.

Midseason replacements generally performed poorly, with the only clear exception being CBS's ***Crazy Like a Fox*** (17.6/25, 29th). The third episode of NBC's ***Sara*** averaged a 14.2/21, off two rating points from its previous broadcasts.

The fifth episode of ABC's ***MacGruder & Loud*** had its lowest performance to date—13.8/20—although still better than the average 11 and 10 ratings achieved by that time period's (Tuesday, 9-10 NYT) predecessors, ***Paper Dolls*** and ***Glitter***.

NBC's ***Code Name: Foxfire***, in the Friday 8-9 slot, averaged a 13.1/21 on its third outing. The show's rating is off 36% from its two-hour movie premiere last month and 14% below the previous week's broadcast. ***V*** averaged a 13.3/21 in that time period before being moved back to the 9-10 slot on Feb. 1.

Other midseason replacements that filled out the bottom 10 included ABC's ***Streethawk***, CBS's ***Otherworld*** and NBC's ***Berrenger's***. ***Berrenger's***, for the third time out of eight broadcasts, was the bottom-ranked show, averaging a 7.5/13, its lowest rating yet.

Rank	Show	Network	Rating/Share
1.	The Cosby Show	NBC	26.6/40
2.	Dallas	CBS	26.0/38
3.	Family Ties	NBC	24.6/36
4.	60 Minutes	CBS	23.6/37
5.	Dynasty	ABC	23.4/34
6.	Simon & Simon	CBS	22.8/34
7.	Hollywood Wives, part 1	ABC	22.8/33
8.	Kate & Allie	CBS	21.8/31
9.	Cheers	NBC	21.3/32
10.	Atlanta Child Murders, part 2	CBS	20.9/31
11.	Knots Landing	CBS	20.7/35
12.	A Team	NBC	20.7/29
13.	Murder, She Wrote	CBS	20.5/30
14.	Newhart	CBS	19.9/29
15.	Magnum, P.I.	CBS	19.8/29
16.	Webster	ABC	19.7/31
17.	Falcon Crest	CBS	19.4/33
18.	Night Court	NBC	19.3/29
19.	Hotel	ABC	18.8/31
20.	Fall Guy	ABC	18.8/28
21.	Scarecrow & Mrs. King	CBS	18.7/27
22.	Life's Embarrassing Moments	ABC	18.7/27
23.	Kojak: The Belarus File	CBS	18.5/31
24.	TV Bloopers & Prac. Jokes	NBC	18.3/28
25.	Diff'rent Strokes	NBC	18.2/31
26.	Hill Street Blues	NBC	18.1/30
27.	Two Fathers' Justice	NBC	17.9/27
28.	Riptide	NBC	17.9/26
29.	Crazy Like a Fox	CBS	17.6/25
30.	Remington Steele	NBC	17.5/28
31.	Benson	ABC	17.4/28
32.	Facts of Life	NBC	17.2/25
33.	Who's the Boss	ABC	16.8/24
34.	Cagney & Lacey	CBS	16.7/27
35.	Three's A Crowd	ABC	16.4/23
36.	Chipmunk Special	ABC	16.2/24
37.	T.J. Hooker	ABC	16.1/27
38.	Trapper John, M.D.	CBS	16.0/26
39.	Hitler's SS	NBC	15.8/24
40.	Love Boat	ABC	15.6/25
41.	Hardcastle & McCormick	ABC	15.4/22
42.	Gimme a Break	NBC	15.0/24
43.	Miami Vice	NBC	14.9/25
44.	Double Trouble	NBC	14.7/25
45.	Smurfs Special	NBC	14.6/22
46.	Obsessed w/a Married Woman	ABC	14.5/22
47.	St. Elsewhere	NBC	14.4/24
48.	Sara	NBC	14.2/21
49.	Finder of Lost Loves	ABC	14.0/24
50.	MacGruder & Loud	ABC	13.8/20
51.	Anne Murray Special	CBS	13.6/22
52.	V	NBC	13.4/21
53.	Charlie in Charge	CBS	13.2/20
54.	Code Name: Foxfire	NBC	13.1/21
55.	20/20	ABC	12.5/21
56.	It's Your Move	NBC	12.2/20
57.	The World According to Garp	CBS	12.2/19
58.	Ripley's Believe It Or Not	ABC	12.0/19
59.	Matt Houston	ABC	11.7/20
60.	Street Hawk	ABC	11.5/18
61.	Punky Brewster	NBC	11.4/17
62.	Golf, 7-7:12 p.m.	NBC	9.3/16
63.	Otherworld	CBS	9.1/15
64.	Challenge of a Lifetime	ABC	8.7/13
65.	Silver Spoons	NBC	8.3/13
66.	Call to Glory	ABC	8.3/13
67.	Berrenger's	NBC	7.5/13

*Indicates premiere episode

Grandy&Berkson

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for NBC.

The Disney Channel, meanwhile, has ordered 13 additional episodes of *Still the Beaver* from Universal Pay Television. The original pay cable series began airing on the service last November.

Civil War epic

ABC-TV announced it has begun the production of ***North and South***, a 10-hour network mini-series to air during the 1985-86 season. The program, from David L. Wolper Productions and Warner Brothers Television, chronicles 20 years in the lives of two families before and during the Civil War. The five-month shooting schedule is set for locations in southern California, South Carolina, Louisiana, Mississippi and Arkansas.

TV's

Accepted

■ KSBW-TV (ch. 8) Salinas, Calif.—Seeks CP to use former main ant. as aux. ant. App. Feb. 15.

■ WQQB (ch. 40) Bowling Green, Ky.—Seeks MP to change ERP to vis. 636.5 kw, aur. 63.65; change TL; change HAAT to 564.36 ft., and make changes in ant. sys. App. Feb. 15.

■ KXLT (ch. 47) Rochester, Minn.—Seeks MP to extend completion date of original CP. App. Feb. 15.

Actions

AM's

■ KCGS (1600 khz) Marshall, Ark.—Granted app. to change freq. to 960 khz; reduce power to 2.5 kw, and increase tower height. Action Feb. 6.

■ WAOK (1380 khz) Atlanta—Granted app. to make changes in ant. sys. Action Feb. 11.

■ KLER (1300 khz) Orofino, Idaho—Granted app. to increase daytime power to 5 kw. Action Feb. 5.

■ WDGS (1290 khz) New Albany, Ind.—Granted app. to make changes in ant. sys. Action Jan. 24.

■ KXLQ (1490 khz) Indianola, Iowa—Granted app. to increase night power to 500 w. Action Feb. 5.

■ WSMJ (800 khz) Cave City, Ky.—Granted app. to increase power to 500 w and change to non-DA. Action Feb. 5.

■ KTIB (630 khz) Thibodaux, La.—Granted app. to transmit by remote control. Action Feb. 6.

■ KSRN (1590 khz) Sun Valley, Nev.—Granted app. to change SL to 5011 Meadwood Way, Reno. Action Feb. 12.

■ WDNY (1600 khz) Dansville, N.Y.—Granted app. to increase night power to 1 kw. Action Feb. 5.

■ WELM (1410 khz) Elmira, N.Y.—Granted app. to increase night power to 1 kw. Action Feb. 5.

■ WOUB (1340 khz) Athens, Ohio—Granted app. to increase night power to 1 kw. Action Feb. 5.

■ WTIG (990 khz) Massillon, Ohio—Granted app. to transmit by remote control. Action Feb. 13.

■ KOKC (1490 khz) Guthrie, Okla.—Granted app. to change night power to 500 w. Action Feb. 5.

■ WMSW (1120 khz) Hatillo, P.R.—Granted app. to increase day and night power to 5 kw and change to DA-N. Action Feb. 9.

■ WCLE (1570 khz) Cleveland, Tenn.—Granted app. to increase power to 5 kw. Action Feb. 5.

■ WLAC (1510 khz) Nashville—Dismissed app. to change SL to Berry Hill, Tenn. Action Feb. 8.

■ KIJN (1060 khz) Farewell, Tex.—Granted app. to add night service with 250 w; increase day power to 5 kw; install DA-2, and make changes in ant. sys. Action Feb. 12.

FM's

■ KSCC (107.1 mhz) Berryville, Ark.—Granted app. to change TL; change ERP to 1.1 kw, and change HAAT to 537.92 ft. Action Feb. 6.

■ KIQQ (100.3 mhz) Los Angeles—Granted app. to change ERP to 5.6 kw; change HAAT to 2,829 ft., and make changes in ant. sys. Action Feb. 7.

■ KPLM (106.1 mhz) Palm Springs, Calif.—Granted app. to change HAAT to 392 ft. Action Feb. 4.

■ KZFR (103.1 mhz) South Lake Tahoe, Calif.—Granted app. to change ERP to 3.01 kw. Action Feb. 1.

■ WLYQ (95.9 mhz) Norwalk, Conn.—Granted app. to change HAAT to 300 ft. Action Feb. 7.

■ WKAE (104.9 mhz) High Springs, Fla.—Granted app. to change ERP to 1.7 kw and change HAAT to 450 ft. Action Feb. 6.

■ WINZ-FM (94.9 mhz) Miami—Granted app. to make changes in ant. sys. Action Jan. 28.

■ WLYF (101.5 mhz) Miami—Granted app. to operate formerly authorized facilities as aux. Action Feb. 7.

■ WTMI (93.1 mhz) Miami—Granted app. to make changes in ant. sys. Action Jan. 29.

■ WLVE (93.9 mhz) Miami Beach—Granted app. to change ERP to 95.5 kw; change HAAT to 1,006 ft., and make changes in ant. sys. Action Jan. 30.

■ *WBCX (89.1 mhz) Gainesville, Ga.—Granted app. to change ERP to 835 kw and change HAAT to 544 ft. Action Jan. 31.

■ KPKY (94.9 mhz) Pocatello, Idaho—Granted app. to change ERP to 100 kw. Action Feb. 7.

■ WBYG (99.9 mhz) Kankakee, Ill.—Granted app. to make changes in ant. sys. Action Jan. 31.

■ WOVR-FM (103.1 mhz) Versailles, Ind.—Granted app. to change TL. Action Feb. 1.

■ WBKR (92.5 mhz) Owensboro, Ky.—Granted app. to change ERP to 100 kw. Action Jan. 31.

■ KHLA (99.5 mhz) Lake Charles, La.—Granted app. to change ERP to 100 kw. Action Feb. 5.

■ WCLZ (98.9 mhz) Brunswick, Me.—Granted app. to change ERP to 50 kw. Action Feb. 6.

■ KATM (95.3 mhz) Hardin, Mont.—Granted app. to change TL. Action Feb. 7.

■ KUEZ (102.5 mhz) Missoula, Mont.—Granted app. to change TL and change HAAT to 720.616 ft. Action Feb. 4.

■ KWNZ (97.3 mhz) Carson City, Nev.—Granted app. to change TL; change ERP to 87.1 kw, and change HAAT to 2,112 ft. Action Feb. 7.

■ *WBAU (90.3 mhz) Garden City, N.Y.—Granted app. to change ERP to 1.1 kw and change HAAT to 157 ft. Action Feb. 6.

■ WSTS (96.5 mhz) Laurinburg, N.C.—Granted app. to change ERP to 100 kw; change HAAT to 615 ft., and make changes in ant. sys. Action Feb. 5.

■ WQDR (94.7 mhz) Raleigh, N.C.—Granted app. to change ERP to 100 kw; change HAAT to 1,129.632 ft., and make changes in ant. sys. Action Feb. 5.

■ WRRM (98.5 mhz) Cincinnati—Granted app. to change ERP to 17.69 kw. Action Feb. 1.

■ KJSN (92.5 mhz) Klamath Falls, Ore.—Granted app. to change TL; change HAAT to 2,188 ft., and change ERP to 30 kw. Action Feb. 4.

■ KIWW (96.1 mhz) Harlingen, Tex.—Granted app. to install new transmission sys. Action Feb. 5.

■ KIXY-FM (94.7 mhz) San Angelo, Tex.—Granted app. to change HAAT to 110 ft. Action Feb. 7.

■ WPKX-FM (105.9 mhz) Woodbridge, Va.—Granted app. to change TL; change ERP to 17.6 kw, and change HAAT to 671 ft. Action Feb. 4.

■ KGDN (95.9 mhz) Ephrata, Wash.—Granted app. to change ERP to 1.5 kw and change HAAT to 459.2 ft. Action Feb. 5.

■ KICN (98.9 mhz) Spokane, Wash.—Granted app. to change TL; change ERP to 94.2 kw; change HAAT to 1,614 ft., and make changes in ant. sys. Action Feb. 4.

■ WELK (95.3 mhz) Elkins, W.Va.—Granted app. to change TL; change ERP to 328 kw, and make changes in ant. sys. Action Feb. 5.

■ WKTT (103.1 mhz) Cleveland, Wis.—Granted app. to change HAAT to 328 ft. and increase tower height by 28 ft. Action Feb. 4.

TV's

■ WLEX-TV (ch. 18) Lexington, Ky.—Granted app. to change transmitter. Action Feb. 7.

■ WSQY-TV (ch. 66) Forest City, N.C.—Granted app. to change ERP to vis. 1,919 kw, aur. 192 kw; change HAAT to 1,967 ft.; change ant., and change transmitter. Action Feb. 5.

Summary of broadcasting as of December 31, 1984

Service	On Air	CP's	Total *
Commercial AM	4,754	170	4,924
Commercial FM	3,716	418	4,134
Educational FM	1,172	173	1,345
Total Radio	9,642	761	10,403
FM translators	789	444	1,233
Commercial VHF TV	539	26	565
Commercial UHF TV	365	252	617
Educational VHF TV	114	2	116
Educational UHF TV	176	31	207
Total TV	1,194	311	1,506
VHF LPTV	204	74	278
UHF LPTV	112	132	244
Total LPTV	316	206	522
VHF translators	2,869	186	3,055
UHF translators	1,921	295	2,216
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,398	13	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.

Call Letters

Applications

Call	Sought by
	New AM
WKZE	Chartcom Inc., Sharon, Conn.
	New FM's
WGLV	Micanopy Broadcasting Co., Micanopy, Fla.
KLBN	Emanuel W. Skala, Albion, Neb.
	Existing AM's
WMKS	WQXM Quality Broadcasting Inc., Gordon, Ga.
WKKO	WSBL Sanford Broadcasting Co., Sanford, N.C.
	Existing FM's
KPIG	KUBB The McLain Broadcasting Group, Mariposa, Calif.
WMXJ	WCKO Sconnix Broadcasting Co., Pompano Beach, Fla.
WDBX-FM	WTVL-FM Kennebec Broadcasting Co., Waterville, Me.
WKSW	WCOM-FM Champaign Communications Inc., Urbana, Ohio

Grants

Call	Assigned to
	New AM
WQTX	Haynes Broadcasting Inc., Fort Deposit, Ala.
	New FM
WBNJ	Canruss Inc., Cape May Court House, N.J.
	New TV's
KRBJ	Ponce-Nicasio Broadcasting, Sacramento, Calif.
*KNXT	Diocese of Fresno Education Corp., Visalia, Calif.
WWKI-TV	B.G.S. Broadcasting Inc., Kokomo, Ind.
WZZV	Wyatt-Clark Broadcasting, Magee, Miss.
KRPV	Prime Time Video Inc., Roswell, N.M.
	Existing AM's
KGNG	KGHM Dwight Carver, Brookfield, Mo.
KPLY	KORY Jonason Communications Corp., Sparks, Nev.
WMRS	WKZU WLNH Radio Inc., Laconia, N.H.
WGLD	WCOG Adelphi Broadcasting Co., Greensboro, N.C.
KITZ	KPMA Positive Broadcasting Inc., debtor-in-possession, Tacoma, Wash.